



High Visibility!

Thousands of glazing contractors, retailers, fabricators and other buyers of your products receive our weekly newsletter right in their in-box and on their mobile device for even quicker, easy-to-read access. Your ad will be delivered to more than 15,000 targeted industry executives every week (*Publisher's own data*).

The re-launched version of the newsletter is fully responsive, so ad materials need to be responsive, as well. Advertisers must submit three separate ad files in the sizes noted below.

Billboard 1
\$1,050 net/week

Billboard 2 and 3
\$995 net/week

Billboard Ad Sizes: 600 pixels wide x 150 pixels tall • 900 pixels wide x 225 pixels tall • 1800 pixels wide x 450 pixels tall

Leaderboard 1
\$950 net/week

Leaderboard 2 and 3
\$905 net/week

Leaderboard Ad Sizes: 600 pixels wide x 75 pixels tall • 728 pixels wide x 90 pixels tall • 1200 pixels wide x 150 pixels tall

Square 1
\$750 net/week

Square 2 and 3
\$715 net/week

Square Ad Sizes: 150 pixels wide x 150 pixels tall • 300 pixels wide x 300 pixels tall • 450 pixels wide x 450 pixels tall

Product Spotlight

\$925 net/week

Materials: Headline, 75 words of text, color image measuring approx. 250 pixels wide/tall

Double Exposure on Website!

Buy an ad in the newsletter and get double exposure on the News pages of GlassMagazine.com for the same week! Ask your account manager for details.

Deadlines

Materials are due the Friday before the scheduled insertion. Email ad files and the web address to which the ad should be linked to bmoorman@glass.org.

Contact an account manager at Executive Publishing to reserve space:

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