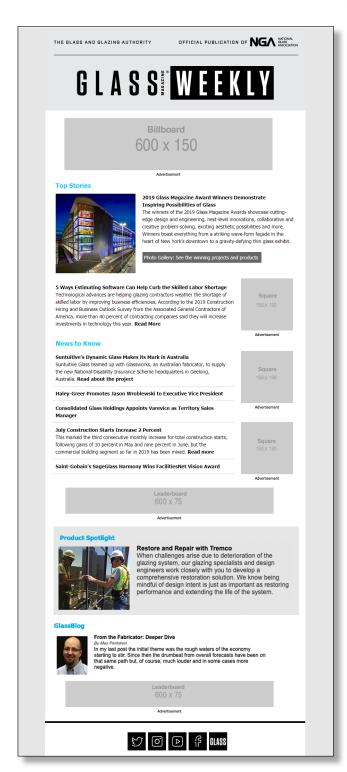
# GLASS<sup>®</sup> WEEKLY



## **High Visibility!**

Thousands of glazing contractors, retailers, fabricators and other buyers of your products receive our weekly newsletter right in their in-box and on their mobile device for even quicker, easy-to-read access. Your ad will be delivered to more than 15,000 targeted industry executives every week (*Publisher's own data*).

The re-launched version of the newsletter is fully responsive, so ad materials need to be responsive, as well. Advertisers must submit three separate ad files in the sizes noted below.

Billboard 1 \$1,050 net/week

Billboard 2 and 3 \$995 net/week

Billboard Ad Sizes: 600 pixels wide x 150 pixels tall • 900 pixels wide x 225 pixels tall • 1800 pixels wide x 450 pixels tall

Leaderboard 1 \$950 net/week

Leaderboard 2 and 3 \$905 net/week

Leaderboard Ad Sizes: 600 pixels wide x 75 pixels tall • 728 pixels wide x 90 pixels tall • 1200 pixels wide x 150 pixels tall

Square 1 \$750 net/week

Square 2 and 3 \$715 net/week

Square Ad Sizes: 150 pixels wide x 150 pixels tall • 300 pixels wide x 300 pixels tall • 450 pixels wide x 450 pixels tall

Product Spotlight

\$925 net/week

Materials: Headline, 75 words of text, color image measuring approx. 250 pixels wide/tall

### **Double Exposure on Website!**

Buy an ad in the newsletter and get double exposure on the News pages of GlassMagazine.com for the same week! Ask your account manager for details.

### **Deadlines**

Materials are due the Friday before the scheduled insertion. Email ad files and the web address to which the ad should be linked to bmoorman@glass.org.

Issued 9-13-19

# Contact an account manager at Executive Publishing to reserve space:

Chris Hodges
410.893.8003 ext. 1#
chodges@executivepublishing.com

Mike Gribbin
410.893.8003 ext. 4#
mgribbin@executivepublishing.com

Tim O'Connell 410.893.8003 3# toconnell@executivepublishing.com