

WINDOW+ DOOR WEEKLY

Residential fenestration coverage, from source to sale

Official publication of **GlassBuild AMERICA**

WINDOW+ DOOR WEEKLY

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Top Stories



Labor Shortage and Increased Efficiencies Top Drivers of Automation

Automated machinery is moving into the front lines of the factory floor as demand for windows and doors remains strong and companies continue to struggle to find workers to produce the products. Manufacturers are responding with suitable products for all clients—those just entering the automated space as well as clients who request fully integrated systems. [Read More](#)

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4 Tips for Creating Case Study Content

SEO and website conversion are fairly complex and multi-faceted, Harshaw wrote in a recent installment of Your Business Matters in Window + Door magazine. The bedrock foundation of both: great content. Of the four types of content he outlined in that article—including core content, blogs, online reviews—he offers the following examples for creating case studies. [Read More](#)

In the Know

New Home Sales Solid in July; June Numbers Strongly Revised Upward

"New home sales were sharply revised upward in June to a post-recession high annual rate of 728,000," says Robert Dietz, NAHB chief economist. "While we continue to see volatility in the monthly numbers, sales continue to trend in a slightly positive direction and are in line with our forecast."

PGT Innovations, John Cannon Homes Establish Partnership Agreement

Single-family Starts Post Increase in July

Larson Storm Windows Receive AERC Certification

RSL Names New Representative

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Product Spotlight

Trust Super Spacer® from Quanex

For 30 years, Super Spacer® from Quanex Building Products has delivered unmatched reliability and performance for thermally efficient windows and doors all over the world. In its 30th anniversary year, Super Spacer continues to offer beautiful sightlines, enhanced performance and superior compatibility with modern automated equipment for highly efficient fabrication and production. Trust Super Spacer to meet your toughest challenges with reliability, performance and unmatched support from the Quanex team. Learn more about Super Spacer at www.Quanex.com.

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High Visibility!

Thousands of window and door manufacturers, fabricators, specialty dealers and other buyers of your products receive our weekly newsletter right in their in-box and on their mobile device for even quicker, easy-to-read access. Your ad will be delivered to more than 15,000 targeted industry executives every week (Publisher's own data).

The re-launched version of the newsletter is fully responsive, so ad materials need to be responsive, as well. Advertisers must submit three separate ad files in the sizes noted below.

Billboard 1
\$1,050 net/week

Billboard 2 and 3
\$995 net/week

Billboard Ad Sizes: 600 pixels wide x 150 pixels tall • 900 pixels wide x 225 pixels tall • 1800 pixels wide x 450 pixels tall

Leaderboard 1
\$950 net/week

Leaderboard 2 and 3
\$905 net/week

Leaderboard Ad Sizes: 600 pixels wide x 75 pixels tall • 728 pixels wide x 90 pixels tall • 1200 pixels wide x 150 pixels tall

Square 1
\$750 net/week

Square 2 and 3
\$715 net/week

Square Ad Sizes: 150 pixels wide x 150 pixels tall • 300 pixels wide x 300 pixels tall • 450 pixels wide x 450 pixels tall

Product Spotlight
\$925 net/week

Materials: Headline, 75 words of text, color image measuring approx. 250 pixels wide/tall

Double Exposure on Website!

Buy an ad in the newsletter and get double exposure on the News pages of WindowandDoor.com for the same week! Ask your account manager for details.

Deadlines

Materials are due the Friday before the scheduled insertion. Email ad files and the web address to which the ad should be linked to bmoorman@glass.org.

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Contact an account manager at Executive Publishing to reserve space:

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