



NGA

NATIONAL GLASS ASSOCIATION with GANA

Annual Conference

January 13-15, 2020

Hilton Torrey Pines • La Jolla, California

2020 Sponsorship Prospectus

The NGA Annual Conference is a gathering of the industry's top minds. Dedicated professionals gather to address trending issues, discuss industry insights and celebrate the accomplishments of association members. The Annual Conference is also a time to connect with members and set goals for the Association in the year ahead. It's also a great opportunity for sponsors to connect directly with industry leaders. We've crafted specific sponsorship opportunities to help you share your brand and services with attendees. Please take a moment to review the options below.

Volunteer Celebration Banquet

Connect your brand with the top leaders of the glass and glazing industry as we celebrate and recognize association members who go above and beyond to contribute to the association and the industry.

\$5,000
5 available

- Event will be billed with sponsors' names, including signage and verbal announcements
- Logo recognition in the conference program and in advance marketing materials when appropriate
- Verbal recognition in the Annual Conference general session
- Link to company website from the association website sponsor page
- Table for company literature for the duration of the conference
- Sponsor ribbons for all company employees to wear on their meeting badges
- One slide in the interstitial slide show before general session and during breaks
- 50% off up to two registrations to the Annual Conference

Conference Wi-Fi

In this day and age, staying connected is a must! Sponsor Wi-Fi for the Annual Conference and link your brand to one of the most appreciated features of any event.

SOLD!
**Glass Coatings &
Concepts**

- Includes custom login credentials and sponsor logo on Wi-Fi sign-in page
- Logo recognition in the conference program
- Verbal recognition during each conference session
- Company name included in marketing materials leading up to the event
- Recognition on signage throughout the event
- Link to company website from the association website sponsor page
- One slide in the interstitial slide show before general session and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off up to two registrations to the Annual Conference

To purchase a sponsorship, contact an account manager at Executive Publishing:

Chris Hodges • 410.893.8003 ext. 1#
chodges@executivepublishing.com

Mike Gribbin • 410.893.8003 ext. 4#
mgribbin@executivepublishing.com

Tim O'Connell • 410.893.8003 3#
toconnell@executivepublishing.com

Welcome Reception

Let your brand be the first connection attendees make when they arrive at the Annual Conference. Receptions are a great opportunity to engage conference participants in a social setting.

\$2,500
1 available
Purchased by
Goldray

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- One slide in the interstitial slide show before general session and during breaks
- 50% off one registration to the Annual Conference

Conference Program

Put your marketing message in the hands of every attendee at the conference!

\$2,500
EXCLUSIVE!

- Full-page ad on the back cover of the Annual Conference program
- Logo recognition on signage throughout the event
- Verbal recognition at the Annual Conference general session
- Link to company website from the association website sponsor page
- One slide in the interstitial slide show before general session and during breaks
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- 50% off one registration to the Annual Conference

Beverage Station at New Professionals Meeting

At every Annual Conference, a meeting for new professionals to the industry or to the Association is held. Have a beer and enjoy direct conversation with fellow new attendees and seasoned participants.

SOLD!
Tristar

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- Verbal recognition in the Annual Conference general session
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Breakfast

Help conference participants start the day off right with breakfast, networking opportunities and brand recognition.

\$2,500

2 available

Jan. 14 or 15

- Breakfast will be billed with sponsors' names, including signage and verbal announcements
- Logo recognition in the conference program and in advance marketing materials when appropriate
- Verbal recognition in the Annual Conference general session
- Link to company website from the association website sponsor page
- Logo recognition on signage in the breakfast room
- One slide in the interstitial slide show before general session and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off one registration to the Annual Conference

Coffee Break

The perfect pick-me-up! Support conference participants as they tackle important industry issues with a hot cup of coffee or tea.

\$2,500

3 available

Jan. 13, 14 or 15

- Logo recognition in the conference program and in advance marketing materials when appropriate
- Verbal recognition in the Annual Conference general session
- Link to company website from the association website sponsor page
- Logo recognition on signage in the lunch room
- One slide in the interstitial slide show before general session and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off one registration to the Annual Conference

Lunch

Who doesn't enjoy a good meal with good conversation? Your support goes a long way to provide great networking opportunities at the Annual Conference.

\$3,000

3 available

Jan. 13, 14 or 15

- The event will be billed with sponsors' names, including signage and verbal announcements
- Logo recognition in the conference program and in advance marketing materials when appropriate
- Verbal recognition in the Annual Conference general session
- Link to company website from the association website sponsor page
- Logo recognition on signage in the lunch room
- One slide in the interstitial slide show before general session and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
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Golf at Torrey Pines

Don't miss this opportunity to put your brand in front of conference attendees, who will gather on Monday for a round of golf at the famous Torrey Pines.

\$750

Snack Bag

- Your logo printed on the side of the bag filled with assorted snacks that will be distributed to approximately 24-28 players
- Link to company website from the association website sponsor page
- Logo included in the conference promotional materials
- Sponsor ribbons for all company employees to wear on their meeting badges

\$300
per hole

Sponsor a Hole

- Exclusive logo recognition at one or more holes on the course
- Link to company website from the association website sponsor page
- Logo included in the conference promotional materials
- Sponsor ribbons for all company employees to wear on their meeting badges

5th Annual Fun Run

The Fun Run brings attendees together for a scenic run or walk with their peers. Putting your logo on the Fun Run give-aways puts your brand front and center of one of the conference's most engaging (and well attended) events.

\$500

- Logo recognition on the Fun Run t-shirts or alternate participation gift
- Link to company website from the association website sponsor page
- Logo included in the Fun Run promotional materials
- Sponsor ribbons for all company employees to wear on their meeting badges

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