



# NGA

NATIONAL GLASS ASSOCIATION with GANA

## Technical Conference (formerly Fall Conference)

July 28–30, 2020  
Northbrook, Illinois

## 2020 Sponsorship Prospectus

The NGA Technical Conference is an intimate venue focused on education where the industry comes together to address the critical issues affecting stakeholders. Open to association members and others active in the glass and glazing industry, more than 100 dedicated professionals will gather at the Renaissance Chicago North Shore in suburban Chicago to address trending issues and discuss industry insights.

The NGA Technical Conference presents a great opportunity for sponsors to connect directly with industry leaders. We've developed these sponsorship packages to help you share your brand and services with attendees.

## Welcome Reception

Let your brand be the first connection attendees make when they arrive at the Technical Conference. Receptions are a great opportunity to engage conference participants in a social setting.

**\$2,500**  
**5 available**

- Event will be billed with sponsors' names, including signage and verbal announcements
- Logo recognition in the conference program and in advance marketing materials when appropriate
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Logo recognition on signage at the reception
- Recognition as a sponsor in the interstitial slide show presented before conference sessions and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off one registration to the Technical Conference

## Conference Wi-Fi

In this day and age, staying connected is a must! Sponsor Wi-Fi for the Technical Conference and link your brand to one of the most appreciated features of any event.

**SOLD!**  
**Glass Coatings &  
Concepts**

- Includes custom login credentials and sponsor's logo on Wi-Fi sign-in page
- Logo recognition in the conference program and on signage throughout the event
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Recognition as a sponsor in the interstitial slide show presented before conference sessions and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off up to two registrations to the Technical Conference

**To purchase a sponsorship, contact an account manager at Executive Publishing:**

Chris Hodges • 410.893.8003 ext. 1#  
chodges@executivepublishing.com

Mike Gribbin • 410.893.8003 ext. 4#  
mgribbin@executivepublishing.com

Tim O'Connell • 410.893.8003 3#  
toconnell@executivepublishing.com

## Conference Program

Put your marketing message in the hands of every attendee at the conference!

**\$1,950**  
**EXCLUSIVE!**

- Full-page ad on the back cover of the Technical Conference program
- Sponsor recognition in the conference program and on signage throughout the event
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Recognition as a sponsor in the interstitial slide show presented before conference sessions and during breaks
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## Breakfast Buffet

Give attendees the fuel they need to get through a day of working, learning and networking

**\$2,000**  
**3 available**  
**July 28, 29 or 30**

- Breakfast buffet will be billed with the sponsor's name
- Sponsor recognition in the conference program and on signage throughout the event
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Recognition as a sponsor in the interstitial slide show presented before conference sessions and during breaks
- Sponsor ribbons for all company employees to wear on their meeting badges
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## Lunch

Who doesn't enjoy a good meal with good conversation? Your support goes a long way to provide great networking opportunities at the Technical Conference.

**\$5,000**  
**3 available**  
**July 28, 29 or 30**

- Lunch will be billed with sponsor's name, including signage and verbal announcements
- Two-minute speaking opportunity immediately before lunch is served
- Sponsor recognition in the conference program and on signage throughout the event
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Recognition as a sponsor in the interstitial slide show presented before conference sessions and during breaks
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## Beverage Station

Tackling important industry issues is thirsty business! Ensure conference participants stay hydrated with a selection of drink options.

**\$2,500**  
**5 available**

- Sponsor recognition on signage at beverage station throughout the day
- Sponsor recognition in the conference program and on signage throughout the event
- Verbal recognition during each conference session
- Link to company website from the sponsor page on the association's website
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off one registration to the Technical Conference

## Boost Sponsor

Help us surprise our attendees with something special! Boost sponsorships will be used as a special challenge for staff to come up with a unique offering to “boost” the attendee experience at the conference. Sign up now to help us boost our event!

**\$1,250**  
**5 available**

- Verbal and printed recognition associated with the attendee “boost” item or offering
- Company name included in marketing materials leading up to the event
- Link to company website from the sponsor page on the association's website
- Sponsor ribbons for all company employees to wear on their meeting badges

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