WE ENVISION A FUTURE IN WHICH GLASS IS THE MATERIAL OF CHOICE TO ENHANCE SPACES WHERE PEOPLE LIVE, PLAY, LEARN, AND WORK.

THE ASSOCIATION DIFFERENCE.
Glass Magazine is published by the National Glass Association (NGA)—the largest trade association serving the entire architectural glass and metals industry. NGA exists to advocate for the industry and to support the best interests of all stakeholders. Our members are the target audience you’re trying to reach.

MORE ACCESS. TOTAL REACH.
You now have access to the complete industry supply chain. From primary glass manufacturers, glass fabricators, glazing contractors, full-service glass companies and suppliers, your marketing message distributed through our print and digital channels will give you more access to key decision makers and expand your reach.

THE SOURCE FOR INDUSTRY INFORMATION.
Glass Magazine is dedicated to providing the entire architectural glass industry with unbiased, relevant content that helps companies build more profitable businesses. Trust the respected source for industry information to spread your sales message.

TO SPEAK WITH AN ACCOUNT MANAGER, CALL EXECUTIVE PUBLISHING AT 410.893.8003.
OUR READERS ARE YOUR BUYERS AND PROSPECTS

- They are engaged companies that pay to get access to suppliers in the glass industry through NGA’s multiple content platforms.

- They are business owners and senior-level managers who make final purchasing decisions.

- They can be reached anytime, anywhere, in any way they choose: in person at GlassBuild America, the BEC Conference, the Glazing Executives Forum, the Annual and Fall Conferences; in print in Glass Magazine and its related products; or electronically via our online and mobile platforms. NGA provides supplier partners with direct and ongoing access to buyers and prospects.

- They rely on NGA as the leading provider of glass industry resources, technical information, advocacy and representation, training materials and education in North America.

- They capitalize on NGA’s successful business model: buyers save, suppliers grow and the glass industry benefits.

WHAT OUR READERS SAY...

- 75% of readers surveyed said Glass Magazine is very valuable/valuable to their everyday work.

- 81% of Top Glass Fabricators added production capacity in the previous year.

- 88% of Top Metal Companies plan to add product lines in the future.

- 84% of dealers/retailers are business owners or senior-level management.

- 100% of the Top 50 Glaziers report annual sales of more than $20 million*

As the official publication of the National Glass Association, Glass Magazine taps into a year-round promotional network of association events: Building Envelope Contractors (BEC) Conference, Glazing Executives Forum, Annual and Fall technical conferences and GlassBuild America, the industry’s largest annual trade show in the Americas.

You can maximize your exposure at all of these events by becoming a year-long event partner. Or target your marketing message at a single event as a sponsor. By combining print and digital advertising with event sponsorship opportunities, you can extend the reach of your message to thousands of potential customers all year long.

More than 1,000 copies of Glass Magazine are distributed at other industry association meetings and trade shows, including AIA, glasstec and Vitrum. And one issue a year is distributed to an additional 5,000 architects.

**NGA EVENTS DELIVER YOUR TARGET AUDIENCE**

<table>
<thead>
<tr>
<th></th>
<th>Glazing Contractors &amp; Other Installing Glass Companies</th>
<th>Fabricators &amp; Float Glass Manufacturers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ANNUAL CONFERENCE</strong></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>BUILDING ENVELOPE CONTRACTORS CONFERENCE</strong></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>FALL CONFERENCE</strong></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>GLAZING EXECUTIVES FORUM</strong></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>GLASSBUILD AMERICA: THE GLASS, WINDOW &amp; DOOR EXPO</strong></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**EXPOSURE AT ALL NGA EVENTS**

Maximize your exposure at all NGA events, all year long. Ask your sales representative about exclusive event partnerships for even greater ROI & ROO.

**EXTEND YOUR MARKETING MESSAGE**

You can extend your marketing message beyond advertising. Become a sponsor at one of NGA’s technical conferences and at GlassBuild America to reach thousands of potential customers.

**IMPROVE BOOTH LOCATION**

Buy advertising and sponsorships and improve your company’s ranking to select booth space at GlassBuild America. Ask your salesperson for details.

**NEW IN 2020**

Advertising is now available on the GlassBuild America website! Ask about the new billboard ads on the home page.
Individuals Making Business and Buying Decisions

The Right Choice

INDIVIDUALS MAKING BUSINESS AND BUYING DECISIONS

GLASS MAGAZINE

39,318

UNIQUE, VERIFIED PRINT & DIGITAL SUBSCRIBERS

Source: June 2019 Circulation Report

Why Do People Like Print on Paper?

- 88% believe they understand, retain, or use information better when they read print.
- 80% have a clear preference for reading complicated materials in print, in contrast to 12% for computer screens, 5% for e-readers, and 3% for smartphones.
- 67% think it’s important to “switch off” and enjoy printed books and magazines, including 69% of 18-24 year olds.

We Reach Decision Makers

- 59.4% Senior-Level Management
- 17% Architecture
- 4.6% Installation
- 3.3% Production
- 3.3% Purchasing
- 3.3% Others

GLASS AND METAL FABRICATORS
- Automation
- Industry 4.0 and IoT
- Lean manufacturing
- Trends in equipment, components and supplies
- Labor issues and workforce development

GLAZING CONTRACTORS AND FULL-SERVICE GLASS COMPANIES
- Employee recruitment and training
- Product trends
- Contract issues
- Installation and jobsite issues
- Codes, standards and regulations to watch

ARCHITECTS AND SPECIFIERS
- The annual report, All About Glass & Metal
- Glass industry product solutions
- Top lists of leading glass industry partners across the supply chain
- Codes, standards and regulations to watch

IN EVERY ISSUE
Glass Magazine covers the entire supply chain in every issue through its exclusive columns, including
- From the NGA
- Closer Look
- Trendhunter
- Market Intel
- Codes & Standards
- Factory Floor
- Legal
- Your Profits
- Here’s an Idea

READERS AGREE
When asked how important Glass Magazine content is to you and your business, Glass Magazine readers responded:
- 90% find New Products and Services to be very important/important
- 87% find Industry News to be very important/important
- 85% find Product Trends to be very important/important
- 84% find Technical Articles to be very important/important
- 80% find Architectural Trends to be very important/important

Source: May 2019 Signet Research Study
TRADEMARK ISSUES

TOP GLASS FABRICATORS
Our trademark ‘who’s who’ content ranks companies by their gross sales for the year. Coverage includes the list, snapshot of the market and projects.

TOP 50 GLAZIERS
These annual rankings present the largest contract glazing companies in the U.S. based on sales volume.

TOP METAL COMPANIES
Featuring the leading suppliers of metal products in North America, the report includes those that manufacture, fabricate and sell to the glazing community.

THE ARCHITECTS’ ISSUE
Our series “All About Glass and Metal” provides technical information and insights into trends in the glass façade industry for designers and specifiers.
CAN’T-MISS ADVERTISING OPPORTUNITIES

ANNUAL SOURCEBOOK
The industry’s most complete print directory and reference, the Annual SourceBook features contact information for more than 1,200 companies involved in the glass and glazing industry. Extensive supplier listings span more than 700 product categories. It also includes the Association & Organization Guide. Advertising packages bundle ads with multiple enhanced listing options that deliver maximum print and online exposure at a significant discount.

ESOURCEBOOK.NET
The industry’s most complete and easy-to-use online directory lists more than 1,100 suppliers of glass industry products and services. You may add your company listing to a variety of product categories at no charge. Gold and Silver Membership options include extra category listings, top placement priority in search results, company listing highlighted in gold in search results, links to a company’s social networks and the ability to publish product listings, photos, videos, specials, events and blog articles.

SUPPLIERS GUIDE
The industry’s “yellow pages” appear in every issue of Glass Magazine. Rates are low so you can list your company for the entire year and reach the architectural glass and metals industry in every issue. Display ads and color logo options will help you stand out from the competition and ensure you get the call when buyers are ready. Combine the reliability of the Suppliers Guide section with the convenience of eSourceBook.net, and you’ll have the industry covered.

ANNUAL SHOW CATALOG
As the official directory of GlassBuild America: The Glass, Window & Door Expo, the show catalog is distributed exclusively at the largest industry trade show in the Americas. Put your sales message into the hands of thousands of potential customers and prospects for year-long exposure. Advertisers in the show issues of the magazine are eligible for special pricing in the show catalog at GlassBuild America. Talk to your sales rep about other sponsorship opportunities.
## 2020 Editorial Calendar

<table>
<thead>
<tr>
<th>Issue</th>
<th>January/February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2020 Annual Glass &amp; Metal Forecast</strong>&lt;br&gt;Special Coverage: Annual Float Plant Update</td>
<td><strong>January 6</strong>&lt;br&gt;<strong>January 13</strong>&lt;br&gt;• BOGO – buy one ad get a second ad of the same size for free or upgrade to the larger size</td>
<td></td>
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</tr>
<tr>
<td><strong>Annual Top Glass Fabricators Report</strong>&lt;br&gt;Special Coverage: Interior Glass</td>
<td><strong>January 27</strong>&lt;br&gt;<strong>February 5</strong>&lt;br&gt;• Bonus distribution at BEC Conference, March 1-3, Nashville&lt;br&gt;• Free copy of the Top Fabricators report</td>
<td></td>
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</tr>
<tr>
<td><strong>Annual Architects’ Issue</strong>&lt;br&gt;Special Coverage: Next Generation Design and Performance for the Building Envelope</td>
<td><strong>February 27</strong>&lt;br&gt;<strong>March 11</strong>&lt;br&gt;• Bonus distribution at AIA, May 14-16, Los Angeles and Glass TEXPO, May 1-2, San Antonio&lt;br&gt;• Exclusive for AIA Exhibitors: “See Our Ad” sticker on front cover of 20 copies to distribute from your booth&lt;br&gt;• Bonus mailing to 5,000 architects</td>
<td></td>
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<tr>
<td><strong>Protective Glazing</strong>&lt;br&gt;• Fire-rated, security, impact, bullet-resistant, bomb-blast, RF shielding&lt;br&gt;Special Coverage: Decorative Glass</td>
<td><strong>March 25</strong>&lt;br&gt;<strong>April 8</strong>&lt;br&gt;• Product video on GlassMagazine.com with Twitter boost&lt;br&gt;• Bonus distribution at Glass + Metals Symposium, Tampa</td>
<td></td>
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</tr>
<tr>
<td><strong>Annual Top 50 Glaziers</strong>&lt;br&gt;Special Coverage: U.S. glazier market statistics, trends and project features</td>
<td><strong>April 27</strong>&lt;br&gt;<strong>May 6</strong>&lt;br&gt;• Exclusive distribution at NGA Fall Conference&lt;br&gt;• Free copy of the Top 50 Glaziers report</td>
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</tbody>
</table>
## 2020 Editorial Calendar

### July

**The Annual SourceBook**  
The industry’s most complete directory and reference  
Also includes: Industry Association & Organization Guide

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservation</th>
<th>Material Due</th>
<th>Marketing Bonuses</th>
</tr>
</thead>
</table>
| **JULY**                                   | June 2            | June 9       | • Advertising packages with enhanced print and digital listing options  
|                                            |                   |              | • Bonus distribution at industry events throughout the year                      |

### August

**The GlassBuild America Issue**  
Special coverage: Exclusive look at the can’t-miss event + exhibitor product preview, from the official publication of the show

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservation</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>AUGUST</strong></td>
<td>June 22</td>
<td>July 2</td>
<td>• Exclusive distribution at GlassBuild America, Sept. 15-17, Las Vegas</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Show Catalog combo rate</td>
</tr>
</tbody>
</table>

### September

**The Innovation Issue**  
Special Coverage: 2020 glasstec and Glass Magazine Awards

<table>
<thead>
<tr>
<th>Issue</th>
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<th>Material Due</th>
<th>Marketing Bonuses</th>
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</thead>
<tbody>
<tr>
<td><strong>SEPTEMBER</strong></td>
<td>July 24</td>
<td>August 6</td>
<td>• Exclusive distribution at GlassBuild America, Sept. 15-17, Las Vegas</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Bonus distribution at glasstec 2020, Oct. 20-23, Dusseldorf</td>
</tr>
</tbody>
</table>

### October

**Top Equipment & Software Trends**  
Special Coverage: Safety and Training

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservation</th>
<th>Material Due</th>
<th>Marketing Bonuses</th>
</tr>
</thead>
</table>
| **OCTOBER**                                | August 24         | September 3  | • Product video on GlassMagazine.com with Twitter boost  
|                                            |                   |              | • Bonus distribution at Win-Door                                                  |

### November

**Annual Top Metal Companies**  
Special Coverage: Hardware

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservation</th>
<th>Material Due</th>
<th>Marketing Bonuses</th>
</tr>
</thead>
</table>
| **NOVEMBER**                               | September 28      | October 9    | • Inclusion in metals product section on GlassMagazine.com  
|                                            |                   |              | • Free copy of the Top Metal Companies Report                                       |

### December

**Glass Handling Equipment**  
Special Coverage: Trucks

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservation</th>
<th>Material Due</th>
<th>Marketing Bonuses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DECEMBER</strong></td>
<td>October 26</td>
<td>November 6</td>
<td>• Product video on GlassMagazine.com with Twitter boost</td>
</tr>
</tbody>
</table>
EDITORIAL OPPORTUNITIES AND GUIDELINES

Glass Magazine is the glass and glazing industry authority and the official publication of the National Glass Association.

NEWS
News announcements allow industry companies to connect with customers, introduce new products, share company news, highlight recent projects and recognize the achievements of employees. Please submit:

- Press releases that cover at least three of the “Five Ws” — who, what, when, where, and why does it matter.
- If applicable, submit a color image that is at least 3.5” by 5” when sized at 300 dpi.

PRODUCT SUBMISSIONS
Companies should submit a press release announcing a single, new product introduction that contains the following:

- Information that focuses on the specific attributes and details of the product, rather than marketing language.
- A website and phone number where readers can obtain further information.
- High-resolution image that is at least 4” by 5” when sized at 300 dpi.

Contributors may email submissions to Norah Dick at ndick@glass.org.

The annual Glass Magazine Awards recognize the incredible potential of architectural glass. To nominate your company, contact Norah Dick, ndick@glass.org.

NATIVE ADVERTISING
If you have a company- or product-specific article you’d like to have published in the magazine, contact your sales rep for details on paid advertorials and other native advertising opportunities.

BYLINED ARTICLES
Glass Magazine wants to hear from you! If you are interested in authoring an original article or blog for publication in Glass Magazine, Glass Magazine Weekly, or GlassMagazine.com, contact Katy Devlin, kdevlin@glass.org. Please note:

We ask all contributors for exclusivity for specific articles.

All content should be insightful and educational in nature and avoid advocating for a specific brand, technology, or methodology.

We do not publish consumer-oriented articles.

TOP LISTS AND AWARD PROGRAMS
Glass Magazine recognizes leading North American industry companies in its top list programs: the Top Glass Fabricators, Top 50 Glaziers and Top Metal Companies. For more information on how to submit to the various programs, contact Norah Dick, ndick@glass.org.

“KATY DEVLIN IS THE MOST TALENTED PUBLISHER IN THIS INDUSTRY.”
—Mark Silverberg, President at Technoform North America, Inc.
NEW OPPORTUNITIES IN 2020!

RE-DESIGNED GLASSMAGAZINE.COM
We are proud to present an updated website to complement the new face of Glass Magazine!

- New, streamlined appearance that is fully responsive and easier to navigate
- Up-to-the-minute news stories, expanded online-only content and product coverage
- Expanded advertising opportunities—the new billboard position, specific page placement and sponsored content

RE-LAUNCH OF WEEKLY NEWSLETTER
To coincide with the new website, we have re-launched our weekly newsletter.

- New name to align it with the magazine – e-glass weekly is now Glass Magazine Weekly
- Industry news and product information presented in a streamlined format
- Mobile-friendly for on-the-go access
- New ad sizes: billboard and square, plus the Product Spotlight

NATIVE ADVERTISING
We are now offering a sponsored Product Spotlight page in the magazine!

- The first page in the Industry Products Section will be devoted to a single product, with up to 3 photos, headline, and description of attributes.
- Tell customers how your product offers solutions to their top challenges.

Or you may sponsor the Great Glazing Project feature!

- The article will highlight envelope-pushing glass and glazing installations. Show off your recent innovative projects in Glass Magazine.
WEBSITE ADVERTISING

GlassMagazine.com is now a fully responsive website, meaning it automatically adjusts for desktop, tablet and mobile viewing. Ad materials must be submitted in responsive sizes, as well.

- **Billboard** – 900 pixels wide x 225 pixels tall, 1800 pixels wide x 450 pixels tall
- **Rectangle** – 300 pixels wide x 600 pixels tall, 450 pixels wide x 900 pixels tall
- **Square** – 300 pixels wide x 300 pixels tall, 450 pixels wide x 450 pixels tall

Web ads purchased separately are sold by month. Ask about our frequency discounts!

NEWSLETTER ADVERTISING

Buy an ad in the newsletter and get double exposure on the website for the same week. Ads will be posted on the website every Tuesday morning to match the distribution of that week’s edition of the newsletter.

Because both the newsletter and the website are fully responsive, advertisers must submit their ad in three sizes:

- **Billboard** – 600 pixels wide x 150 pixels tall, 900 pixels wide x 225 pixels tall, 1800 pixels wide x 450 pixels tall
- **Square** – 150 pixels wide x 150 pixels tall, 300 pixels wide x 300 pixels tall, 450 pixels wide x 450 pixels tall
- **Product Spotlight** – headline, up to 75 words of text, horiz. color image measuring 200 pixels wide x 150 pixels tall –or– vertical color image measuring 150 pixels wide x 200 pixels tall

SOCIAL MEDIA

All of our editorial content is also distributed via our social media streams.

- @GlassMag
- @GlassMagazineNGA

Follow to help the content you provide go viral.
BUSINESSES TRUST GLASS MAGAZINE

For maximum marketing impact, these leading suppliers choose Glass Magazine’s print and online publications. To showcase your brand within trustworthy and timely information that delivers readers and results, call today.

A
A+W Software
A.W.T. World Trade Inc.
Access Hardware Supply
AGC Glass Co. North America
AGS Inc.
Aluflam USA
Ameracan Equipment Corporation
Apex Facades
Azon

B
Banner Solutions
Beijing MGM Glass Machinery Co. Ltd.
BILLCO Mfg. Inc.
Blue Star Glass Inc.
Bohle America Inc.
BOLD Laser Automation
Bottero Glass Technologies
Bromer Inc.
Bystronic Lenhardt GmbH

C
C.R. Laurence
Caldwell Manufacturing Company
Casso-Solar Technologies LLC
Century Bathworks Inc.
CGH
CGI Windows & Doors
CMS North America Inc.
Crane & Machinery
CutPRO/PPSS Group

D
D&W Inc.
Dependable Glass Works Inc.
Diamon-Fusion International Inc.
Diamut
Dillmeier Glass Co.
dormakaba
Dow High Performance Building
BUSINESSES TRUST GLASS MAGAZINE

E
EDTM Inc.
Elettromeccanica Bovone S.r.l.
Erdman Automation Corp.
Ergo Robotic Solutions
Extrusiones Metalicas USA

F
F. BARKOW INC.
FeneTech, Inc.
FENZI North America
Forel North America

G
GDS Estimating
GED Integrated Solutions
GGI
Giroux Glass, Inc.
Glass Vice USA
Glassfab Tempering Services
Glasshape North America
GlassWerks
Glaston Finland Oy
GLG Canada Limited/HH Intellitech
Goldray Glass
Graham Architectural Products
Grove Structural Shims
Groves Inc.
GuangDong Kin Long Hardware Products Co., Ltd
Guardian Glass

H, I, J, K, L
H.B. Fuller Company
Hegla Company
HHH Tempering Resources Inc.
Innovative Glass Corp.
Interlayer Solutions Inc.
Intermac
Italian Trade Agency
JLM Wholesale
Jordon Glass Machinery
Kawneer Company, Inc.
Lattuada North America, Inc.
Lauren Manufacturing
Liberty Glass & Metal Ind.
Lisc America Inc.
LMCI

M, N, O
Machines and Wheels Inc.
Mainstreet Computers
MAPES Panels, LLC
Mappi America Inc.
Marine Fasteners Inc.
Maryland Glass & Mirror Company
Messe Dusseldorf NA
Midwest Glass Fabricators
Millet Industria De Vidrio
Modernfold
Mueller TB Technologies AG
MyGlassTruck.com
Nathan Allan Glass Studios
ODL Inc.
Oldcastle BuildingEnvelope®

P
Palmer Products Corporation/
Palmer Mirro-Mastic
Peerless Products Inc.
Petersen Aluminum Corp.
Pilkington
Pitella Corporation
Praxair
Precision Frameworks LLC
Precision Glass Bending
Prodin
Pulp Studio (SwitchLite Privacy Glass)

Q, R
Quanex Building Products
Quattrrolifts USA, Ltd.
RAY-BAR
Roto North America

S
S.E.A. America, Inc.
SAF - Southern Aluminum Finishing
SAFTI First
SAGE Electrochromics
Salem Flat Glass & Mirror
SCHOTT North America
Schuco USA L.P.
Security Lock Distributors
SELECT Products Ltd.
Service Finance Company LLC
Sika Corporation
Skudo LLC
Smart-Builder Ltd
Smartech International
Solar Innovations
Standard Bent Glass Corp.
Stylinmark Inc.
Surface Armor
Sussman Architectural Products
Swisspacer Saint-Gobain Glass Solutions

T, U
TaiFin Glass Machinery Oy
Technical Glass Products
Technovidrio
Tesa Tape Inc.
Tremco Inc.
Trex Commercial Products
UNRUH Fab Inc.

V, W, X, Y, Z
Vetrotech Saint-Gobain
Vicone High Performance Rubber
Viracon
Vitro Architectural Glass
Vitrum Glass Group
Western Window Systems
Wood’s POWR-Grip
Yorglass

“(GLASS MAGAZINE IS) EXTREMELY USEFUL, ESPECIALLY FOR INDUSTRY TRENDS, TECHNICAL INFORMATION AND INFORMATION ON NEW PRODUCTS.”

“FROM MY PERSPECTIVE [GLASS MAGAZINE] HAS THE DEEPEST ROOTS IN OUR INDUSTRY AND THE FOLKS WHO RUN THE MAGAZINE KNOW OUR INDUSTRY.”

Source: 2019 AdStudy® conducted by Signet Research
# 2020 Advertising Rates

## Print

<table>
<thead>
<tr>
<th>GLASS MAGAZINE</th>
<th>1X</th>
<th>3X</th>
<th>6X</th>
<th>11X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-page spread</td>
<td>7,450</td>
<td>7,235</td>
<td>7,060</td>
<td>6,650</td>
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<tr>
<td>Half-page spread</td>
<td>4,595</td>
<td>4,450</td>
<td>4,395</td>
<td>4,130</td>
</tr>
<tr>
<td>Full page</td>
<td>3,995</td>
<td>3,895</td>
<td>3,795</td>
<td>3,595</td>
</tr>
<tr>
<td>Two-thirds page</td>
<td>3,350</td>
<td>3,260</td>
<td>3,260</td>
<td>3,035</td>
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<tr>
<td>Half page island</td>
<td>3,220</td>
<td>3,130</td>
<td>3,030</td>
<td>2,935</td>
</tr>
<tr>
<td>Half page horiz or vert</td>
<td>3,030</td>
<td>2,940</td>
<td>2,850</td>
<td>2,760</td>
</tr>
<tr>
<td>Third page</td>
<td>2,840</td>
<td>2,760</td>
<td>2,680</td>
<td>2,560</td>
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</tbody>
</table>

## Premium Positions

<table>
<thead>
<tr>
<th>GLASS MAGAZINE</th>
<th>1X</th>
<th>3X</th>
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<th>11X</th>
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</thead>
<tbody>
<tr>
<td>Back cover</td>
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<td>4,990</td>
<td>4,950</td>
<td>4,875</td>
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<tr>
<td>Inside front cover</td>
<td>4,895</td>
<td>4,850</td>
<td>4,760</td>
<td>4,695</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>4,450</td>
<td>4,395</td>
<td>4,295</td>
<td>4,265</td>
</tr>
<tr>
<td>Guaranteed page</td>
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<td>4,335</td>
<td>4,195</td>
<td>4,085</td>
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</tbody>
</table>

## Inserts

<table>
<thead>
<tr>
<th>GLASS MAGAZINE</th>
<th>1X</th>
<th>2X</th>
<th>3X+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover tip</td>
<td>4,575</td>
<td>4,125</td>
<td>3,695</td>
</tr>
<tr>
<td>Bind-in (per every two pages)</td>
<td>2,220</td>
<td>2,100</td>
<td>2,020</td>
</tr>
</tbody>
</table>

*Print-ready materials required or 15% production charge will be added. Companies signing an advertising contract agree to meet the publisher's policies set forth at GlassMagazine.com/ad-policies.*

## Digital

<table>
<thead>
<tr>
<th>GLASSMAGAZINE.COM</th>
<th>1X</th>
<th>3X</th>
<th>6X</th>
<th>9X</th>
</tr>
</thead>
<tbody>
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## Glass Magazine Weekly + Website Pages

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CONNECTING GLASS INDUSTRY SUPPLIERS TO BUYERS, SPECIFIERS AND PROSPECTS

As the official magazine of the National Glass Association and GlassBuild America, we are uniquely positioned to be your advocate to our membership, attendees and the industry at large. Let us know how we can help. Thank you!

NGA STAFF CONTACTS

KATY DEVLIN
Editor in Chief
703.442.4890 ext. 162
kdevlin@glass.org

NORAH DICK
Assistant Editor & Researcher
703.442.4890 ext. 145
ndick@glass.org

BETH MOORMAN
Production Director
703.442.4890 ext. 122
bmoorman@glass.org

ADVERTISING ACCOUNT MANAGERS

CHRIS HODGES
West Coast / Midwest / International
410.893.8003 ext. 1#
chodges@executivepublishing.com

MIKE GRIFFIN
Midwest
410.893.8003 ext. 4#
mgriffin@executivepublishing.com

TIM O’CONNELL
East Coast
410.893.8003 ext. 3#
toconnell@executivepublishing.com