

2020

ANNUAL CONFERENCE

JANUARY 13-15

Hilton Torrey Pines

La Jolla, CA

**Fabricator Education
Advisors Group
Update**

NGA

NATIONAL GLASS ASSOCIATION with GANA

Who We Are...

- The Fabricator Education Advisors Group helps guide the non-technical education initiatives that NGA offers this market segment.
- The group's goal is to identify the best format, content and delivery options for fabricator education.



Who We Are

- Aaron Thompson, Viracon
- John Bush, GGI
- Tessa Gillespie, Hartung Glass Industries
- Chuck Wencil, Viracon
- Mike Burk, Sparklike
- Dave Horschig, Tremco
- Barry Delong, Paragon Architectural Products
- Jeff Skaza, Eastman Chemical Co.
- Stephanie Ellis, NGA
- Karen Wegert, NGA
- Jenni Chase, NGA



What We Do

- August 2019, Fall Conference: Attendees confirm need for fabricator education comparable to that offered installing companies via MyGlassClass.com
- October 2019: Fabricator Education Advisors Group forms
- November 2019: Fabricator Education Planning Survey goes live
- January 2020: Analysis of survey results begins

Initial Survey Findings

Top target audiences for fabricator education and training:

- Sales and customer service personnel
- Floor personnel

Top areas where fabricator education and training is most needed:

- Product knowledge
- Safety
- Quality control



Next Steps

Analyze

- Determine learning needs
- Determine target audience
- Determine learning objectives/goals (behavior change)
- Gather/analyze source materials
- Determine project schedule/budget

Design

- Subject matter expert (SME) interviews
- Create course design document/storyboard
- SME review of course design document/storyboard
- Edits/revisions to course design document/storyboard
- Finalization of course design document/storyboard

Develop

- Develop in authoring tool
- Record narration
- Create/edit video (if any)
- Create/edit images
- SME/Instructional designer review
- Edits/revisions to course
- Course content finalization
- QA testing/bug fixes

Implement and Evaluate

- Load course into LMS
- Write description
- Announce/market course
- Launch course
- Get feedback on course for next maintenance phase

How to Get Involved

- Join the Fabricator Education Advisors Group
- Participate in group surveys, phone interviews, and email requests

NGA Contacts

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QUESTIONS?

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