



Jan. 24–26  
2022

Renaissance  
Long Beach

California

# NGA Glass Conference™ Long Beach Sponsorship Opportunities

**NGA**  
NATIONAL GLASS ASSOCIATION with GANA



## About the NGA Glass Conference: Long Beach

The NGA Glass Conference: Long Beach is an intimate venue focused on education where the industry comes together to address the critical issues affecting stakeholders. Open to association members and others active in the glass and glazing industry, more than 100 dedicated professionals will gather at the Renaissance Long Beach in California to address trending issues and discuss industry insights.

The NGA Glass Conference: Long Beach presents a great opportunity for sponsors to connect directly with industry leaders. We've developed these sponsorship packages to help you share your brand and services with attendees.

## About the National Glass Association

Founded in 1948, the National Glass Association (NGA), [www.glass.org](http://www.glass.org), combined with the Glass Association of North America (GANA) on February 1, 2018 to form the largest trade association serving the architectural glass and metals industry supply chain, including glazing contractors, full-service glass companies, glass fabricators, primary glass manufacturers and suppliers to the industry. It is a technical powerhouse that brings some of the best minds to the table to create technical resources and promote and advocate for glass in buildings.

NGA also hosts GlassBuild America: The Glass Window & Door Expo, the largest industry trade show in the Americas, the Building Envelope Contractors (BEC) Conference, Glass Processing Automation Days (GPAD), and a second NGA Glass Conference in the summer.

Ask how you can become more involved in the industry and the association it serves, while you expand your company's brand recognition and marketing message.



## NGA Glass Conference: Long Beach Sponsorship Packages

All sponsorships include:

- ✓ Activity billed to sponsor's name
- ✓ Logo in conference program
- ✓ Logo incorporated into interstitial slideshow
- ✓ Logo at bottom of promotional eblasts for the duration of the event, beginning upon receipt of signed contract
- ✓ Logo and link to sponsor website from event webpage
- ✓ Verbal recognition during event
- ✓ Digital sponsor badge to post on website and use in employee email signatures
- ✓ Social media recognition
- ✓ Sponsor ribbons for all employees attending in-person event

### NOTES:

1. Packages as of Oct. 28, 2021; subject to change
2. Sponsorships open to NGA members only

## Welcome Reception at Aquarium of the Pacific | \$6,000 ea.

### Monday, January 24

- ✓ 3-min speaking opportunity during the reception to describe role and experience in the project
  - o Company literature may be set out during the reception only
- ✓ Will help fund food and beverage for attendees, plus a ticket to tour the aquarium
- ✓ 20 extra drink tickets to distribute as desired
- ✓ 50% off two attendee registrations
- ✓ Add-On: Bus Transportation to/from Hotel to Aquarium      \$2,000 add'l
  - o Company signage at front of bus

## Lunch & Presentation | \$5,000 ea.

### Monday, January 24 • Tuesday, January 25 • Wednesday, January 26

- ✓ 1-min company presentation
- ✓ Make introduction for NGA-selected speaker
- ✓ 50% off two attendee registrations

## Volunteer Celebration Banquet | \$4,000 ea.

### Tuesday, January 25

- ✓ Logo included on special table tents at all place settings
- ✓ 50% off one attendee registration



## Conference Wi-Fi | \$4,000 Exclusive

- ✓ Custom login credentials and sponsor logo on Wi-Fi sign-in page
- ✓ 50% off one attendee registration

## Beer Break at New Professionals Gathering | \$2,500 Exclusive

- ✓ Opportunity to supply own company-branded beverage holder
- ✓ 50% off one attendee registration

## Beverage Station | \$2,500 ea.

- ✓ 50% off one attendee registration

## Conference Program | \$2,500 Exclusive

- ✓ Full-page ad on back cover of meeting book
- ✓ 50% off one attendee registration

## Conference Boost | \$1,000

- ✓ “Boost” attendees experience with something special. Staff will coordinate with sponsor to identify a way to offer an enhancement.

## 7th Annual Fun Run | \$600

- ✓ Logo recognition on the Fun Run t-shirt and on related Fun Run promotional materials



# NGA Glass Conference: Long Beach

## January 24–26, 2022



The NGA Glass Conference: Long Beach is owned by the National Glass Association (NGA). This application will become a binding contract upon acceptance by NGA and its assignees (the Sponsor) and is based upon the benefits listed in the NGA Glass Conference: Long Beach sponsorship brochure as provided.

### Company Information:

Legal Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### Accounting Contact: (if different than information listed above)

Contact Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

#### EMAIL COMPLETED CONTRACT TO:

sara@glass.org

#### MAIL CHECKS TO:

National Glass Association  
P.O. Box 412250  
Boston, MA 02241-2250

Checks should be made payable  
in U.S. dollars to "National Glass  
Association"

#### TO PAY BY CREDIT CARD OR WIRE TRANSFER:

Call (703) 442-4890 ext. 187 or  
email karpagam@glass.org

### Sponsorship Selection(s):

Welcome Reception at Aquarium. . . . .	\$6,000	\$ _____
Reception Bus Transportation . . . . .	\$2,000	\$ _____
Lunch & Presentation . . . . .	\$5,000	\$ _____
Volunteer Celebration Banquet. . . . .	\$4,000	\$ _____
Conference Wi-Fi . . . . .	\$4,000	\$ _____
Beer Break with New Professionals. . . . .	\$2,500	\$ _____
Beverage Station . . . . .	\$2,500	\$ _____
Conference Program . . . . .	\$2,500	\$ _____
Conference Boost. . . . .	\$1,000	\$ _____
7 <sup>th</sup> Annual Fun Run . . . . .	\$600	\$ _____

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

**NGA Glass Conference: Long Beach  
Sponsorship Deadline**

**January 7, 2022**

### Authorized Signature:

The undersigned, as the duly authorized officer, agent or employee, hereby enters into an agreement with the National Glass Association for sponsorships at the NGA Glass Conference: Long Beach. By signing this contract, I authorize the National Glass Association to correspond with me via mail, fax and/or email. **Sponsorship fulfillment will not proceed until payment is received.**

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Name (please print):** \_\_\_\_\_

**Title:** \_\_\_\_\_

#### FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_

Total Amount Received: \_\_\_\_\_