



AI CHEAT SHEET

PRESENTED BY STEFANIE COUCH

EXPERTISE

1. Social Media Strategist
2. Construction Expert
3. Thought Leader
4. Market Researcher
5. Project Coordinator
6. Structural Engineer
7. Designer
8. Sales Executive
9. Ghostwriter
10. Safety Supervisor

CHAT GPT 4

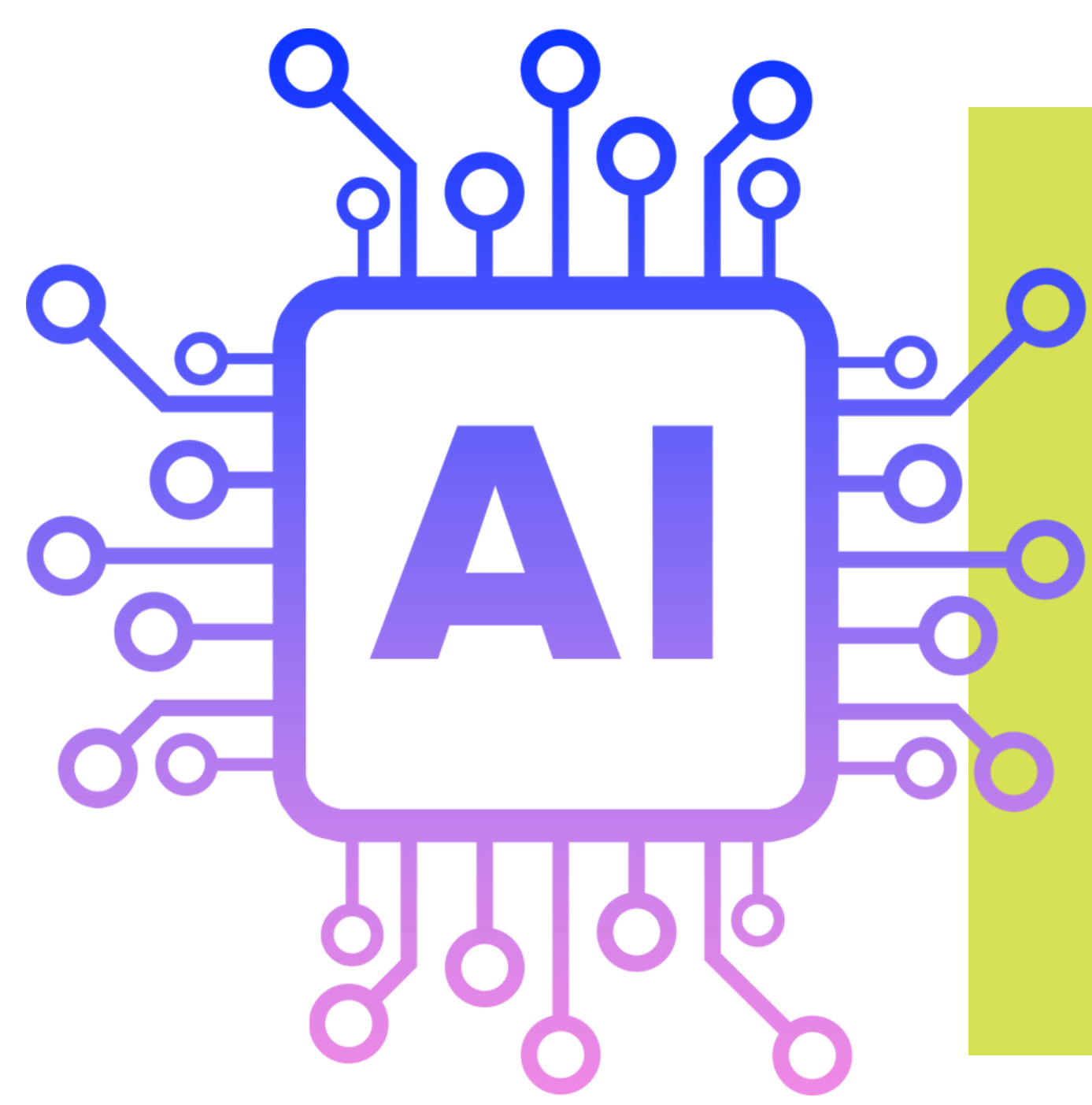
Chat GPT 4 is a NLP (Natural Language Processing) model, which can be used to do tasks, research, and much more!

USES

1. Content Creation and Summarizing
2. Idea Generation and Brainstorming
3. Data Extraction and Organization
4. Language Translation
5. Educational Support
6. Interactive Storytelling
7. Personalized
8. Recommendations

KEY PROMPTS

1. Act as [role]: Start the prompt with "Act as a [role]."
2. Deep breath: End the prompt with "Take a deep breath and work on this problem step-by-step."
3. Directive Prompting: Use specific, direct prompts. Example: "Summarize [topic]."
4. Exploratory Prompting: Open-ended questions for creative responses. Example: "Brainstorm solutions for [problem]."
5. Sequential Prompting: Break tasks into smaller steps. Guide: Outline → Expand → Detail.
6. Contextual Prompting: Integrate relevant context. Example: "Advise on [issue] considering [specific context]."
7. Refinement Prompting: Start broad, then refine. Process: Initial prompt → Specific follow-ups → Calling out mistakes.
8. AIDA: Attention-Interest-Desire-Action. Example: "I need you to craft an ad copy using the AIDA framework..."
9. PAS: Problem-Agitate-Solve. Example: "I need you to compose an ad copy using the PAS framework..."
10. BAB: Before-After-Bridge. Example: "I need you to design an ad copy using the BAB framework..."
11. FAB: Features-Advantages-Benefits. Example: "I need you to formulate an ad copy using the FAB framework..."



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JOIN MY FREE AI WEBINAR!

MARCH 14TH AT 1 PM EST

TONES

1. Friendly
2. Professional
3. Informative
4. Empathetic
5. Authoritative
6. Persuasive
7. Direct
8. Casual
9. Thought Leader

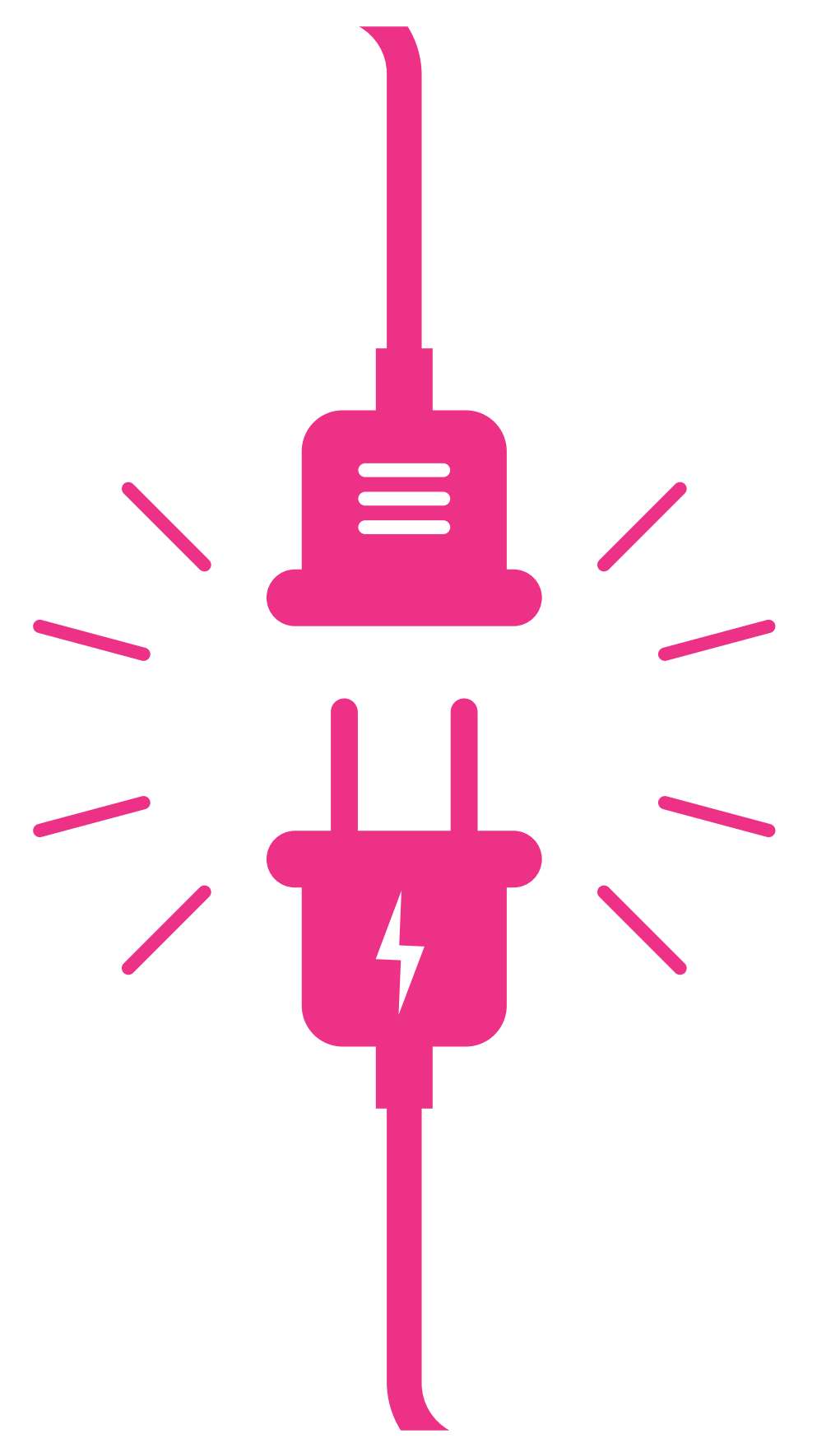


OTHER TOOLS

- Midjourney for AI Image Creation
- Canva for AI Photo Editing & Graphics Creation
- Grammarly for AI Editing on Language In Documents
- Motion AI for Calendar
- There's An AI For That Newsletter

PLUG-INS

1. Zapier
2. YouTube Summaries
3. AIPRM
4. ScholarAI
5. PromptPerfect
6. Expedia



LET'S CONNECT



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