



SPONSORSHIP PROSPECTUS

NGA Glass and Glazing Advocacy Days 2027

April 28 -29, 2027

K&L Gates

1601 K Street, NW
Washington, DC 20006

Host Hotel - Capital Hilton

1001 16th Street NW,
Washington, D.C., 20036

About the Event

The National Glass Association's Glass and Glazing Advocacy Days event brings together industry leaders, manufacturers, fabricators, and glaziers from across the nation to engage directly with members of Congress and their staff on Capitol Hill. This premier advocacy event provides a unique platform to shape federal policy affecting the glass and glazing industry.

Participants will receive advocacy training, discuss key legislative priorities, and conduct face-to-face meetings with lawmakers to advance industry interests on critical issues including school security, bird-friendly glazing, and workforce development.

Event Schedule

Day 1 – Wednesday, April 28, 2027 – K&L Gates

- **10:00 AM – 12:00 PM:** Practice sessions and talking points
- **12:00 PM – 1:00 PM:** Lunch
- **1:00 PM – 4:00 PM:** Department/speaker presentations and Q&A
- **4:00 PM – 6:00 PM:** Reception at K&L rooftop

Day 2 – Thursday, April 29, 2027 – K&L Gates

- **8:00 AM – 8:30 AM:** Breakfast
- **8:35 AM:** Leave for Capitol Hill photo
- **9:00 AM:** Group photos
- **9:30 AM – 4:00 PM:** Hill Visits
- **4:30 PM – 6:00 PM:** Debrief reception at a bar or at K&L Gates

Sponsorship Opportunities:

We are offering hospitality/networking sponsorship opportunities for companies to support this critical advocacy initiative. Sponsors will gain valuable visibility and demonstrate leadership in advancing industry interests at the federal level.

Hospitality Sponsorship Opportunities

All Sponsors Receive:

Prior to/at the Event

- All sponsoring companies mentioned in NGA press release prior to the event.
- Use of a digital badge recognizing sponsor for their support of NGA Glass & Glazing Advocacy Days that can be used for email signatures, on websites, in print advertisements and more.
- All sponsors will be recognized on signage at the opening reception.

After the event

- All sponsoring companies will be mentioned in editorial recap after the event, distributed via Glass Magazine brands.
- Sponsors will be featured on a slide of the recap presentation of the event given at NGA Glass Fabricators Conference in June and at GlassBuild America in September.
- All sponsors will be recognized in a full-page “Thank You” ad in a Glass Magazine issue.

Lunch Sponsorship Details, \$4,000 (3 Available):

In addition to showing customers and peers your commitment to the industry with your support, the welcome luncheon sponsor will receive the following as part of their \$2,500 commitment. Lunch will be held on Wednesday, April 28, 2027.

- Lunch sponsors will be verbally recognized as hospitality sponsors at the welcome lunch and on slides and/or signage.

Rooftop Reception Sponsorship Details, \$8,000 (exclusive):

In addition to showing customers and peers your commitment to the industry with your support, Rooftop Reception sponsors will receive the following as part of your \$6,000 commitment. The reception will be held on Wednesday, April 28, 2027.

- All sponsors will be verbally recognized as reception and meal hospitality sponsors at the event on slides and/or signage at the rooftop reception.

In addition to the above items, rooftop reception sponsors will also receive:

- Top billing on all signage, mentions on slides, and Thank You ad in Glass Magazine.
- Opportunity to be quoted in recap editorial piece.
- Opportunity for company to supply giveaway for attendees to be distributed at Reception.

Day 2 Breakfast Sponsorship Details, \$2,000 (3 available):

In addition to showing customers and peers your commitment to the industry with your support, breakfast sponsors will receive the following as part of your \$2,000 commitment. Breakfast will be held on Thursday, April 29, 2027.

- All sponsors will be recognized as reception and meal hospitality sponsors at the event on slides and/or signage at the event.

Debrief Reception Sponsorship Details, \$2,500 (2 available):

In addition to showing customers and peers your commitment to the industry with your support, Debrief Reception sponsors will receive the following as part of your \$2,500 commitment.

- All sponsors will be recognized as reception and meal hospitality sponsors at the event on slides and/or signage at the event.

Why Sponsor?

- **Leadership Visibility:** Demonstrate your commitment to industry advocacy and federal policy engagement
- **Networking Opportunities:** Connect with industry decision-makers, executives, and NGA leadership
- **Brand Exposure:** Reach influential attendees from across the glass and glazing sector
- **Industry Advancement:** Support critical advocacy efforts that shape federal policy affecting your business
- **Exclusive Positioning:** Join a select group of sponsors supporting this premier event

How to Become a Sponsor

Sponsorship opportunities are available on a first-come, first-served basis. To secure your sponsorship, please contact:

National Glass Association

Urmilla Jokhu-Sowell, Vice President, Advocacy & Technical Services
Email: usowell@glass.org

Sarah Swango, Vice President, Development & Sales
Email: sswango@glass.org

Rob Russel, Senior Account Executive, Companies A-L
Email: rrussel@glass.org

Tristan Scoffield, Account Executive
Email: tscoffield@glass.org

Deadline for sponsorship commitment: April 9, 2027

Thank you for your consideration in supporting
NGA Glass and Glazing Advocacy Days 2027